

**Kerala Global RT Summit**  
**2023 February 25-28 @Kumarakom**  
**Programme Schedule**

**Day 1: 25<sup>th</sup> February 2023**

7:00 pm – 9:00 pm : Speakers Meet

*Venue: Sustainability Stage (Stage 1) @ Lakesong Resort*

**Day 2: 26<sup>th</sup> February 2023**

*Venue: Global Stage (Stage 1) @ Lakesong Resort*

8:00 am – 9:00 am : Badge Distribution

**9:30 am – 11:30 am : Inaugural Session**

Welcome : **Mr. K. S. Srinivas IAS**  
Principal Secretary – Tourism & Fisheries,  
Government of Kerala

Presidential Address : **Mr. V. N. Vasavan**  
Minister for Co-operation & Registration

Inaugural Address : **Mr. P. A Mohamed Riyas**  
Minister for Public Works and Tourism

Chief Guest : **Mr. Thomas Chazhikadan**  
Member of Parliament

Keynote Speakers : **1. Ms. Susan Ferguson**  
Country Representative, UN Women, India  
(**Topic:** UN Women & Gender Inclusive  
Tourism)

**2. Dr. Harold Goodwin**  
Director- Responsible Tourism Partnership,  
Found Director – ICRT 2002  
& Adviser to WTM on RT  
(**Topic:** Platform for change -Global  
Responsible Tourism Movement)

MoU Declaration Between : The United Nations Entity for Gender  
Equality and the Empowerment of Women  
&  
The Responsible Tourism Mission, Department  
of Tourism, Government of Kerala

Report on Kerala RT Movement	:	<b>Mr. P. B. Nooh IAS</b> Director Tourism, Government of Kerala
Video Release	:	<b>Dr. V. Venu IAS</b> Additional Chief Secretary, Government of Kerala
Brochure Release	:	<b>Dr. P. K. Jayasree IAS</b> District Collector, Kottayam
Felicitations	:	<b>Ms. K. V. Bindu</b> President, District Panchayat, Kottayam  <b>Ms. Arya Rajan</b> President, Ettumanoor Block Panchayat  <b>Ms. Dhanya Sabu</b> President, Kumarakom Grama Panchayat  <b>Ms. V . Vigneshwari IAS</b> MD, KTDC Ltd  <b>Mr. Prem Krishnan S IAS</b> Additional Director (General), Department of Tourism, Government of Kerala  <b>Ms. Mekhala Joseph</b> Block Panchayat Member  <b>Adv. P.K. Manoharan</b> Ward member  <b>Mr. Baby Mathew Somatheeram</b> President - Kerala Travel Mart Society  <b>Mr. Jose Dominic</b> WTM RT Outstanding Achievement Award Winner  <b>Mr. E. M. Najeeb</b> Senior Vice President – IATO & Member– Kerala State Tourism Advisory Committee  <b>Mr. Abraham George</b> Member - Kerala State Tourism Advisory Committee
Vote of thanks	:	<b>Mr. K. Rupeshkumar</b> State RT Mission Coordinator
11:30 am- 11:45 am	:	<b>Tea break</b>

**Session 1 : 11:45 am- 12:15 pm**  
**Introductory Speech and Presentation**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

**Dr. Harold Goodwin**

Director-Responsible Tourism Partnership,  
Found Director – ICRT 2002 & Advisor to WTM on RT

**Session 2 : 12:15 pm - 1:15 pm**  
**‘Kerala shows the path’ (Presentation)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

- Presentation : **Mr. K. Rupeshkumar**  
State RT Mission Co-ordinator
- Chair of the session : **Mr. P. B. Nooh IAS**  
Director Tourism, Government of Kerala
- In the presence of : **Mr. K. S. Srinivas IAS**  
Principal Secretary-Tourism and Fisheries,  
Government of Kerala
- 1:15 pm -2:00pm : Lunch break**

**Session: 3 : 2:15 pm - 3:30 pm**  
**‘Kerala’s Contribution for International Responsible Tourism’  
(Panel Discussion)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Moderator – **Dr. Harold Goodwin**, Director- Responsible Tourism Partnership,  
Found Director – ICRT 2002 & Advisor to WTM on RT)

**Panel Members:**

- 1. Dr. V. Venu IAS**  
Additional Chief Secretary, Government of Kerala
- 2. Ms. Sarah Habsburg**  
Responsible Tourism Consultant-Austria &  
Founder – School of Responsible Tourism

**3. Dr. Hiram Ting**

Director, Responsible Borneo, Malaysia, Editor-in-Chief, Journal of Responsible Management

**4. Dr. Christopher Warren**

Founder & CEO – My Green Butler & Director, ICRT -Australia

**5. Dr. Aditi Chaudhary**

Nodal Officer, CNA - ST

**Session 4 : 3:30 pm – 4:45 pm**  
**‘Gender Inclusive Tourism and Kerala Women Friendly Tourism Initiatives’ (10 Minute Presentations)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Keynote Speaker : **Ms. Kanta Singh**  
(Deputy Country Representative, UN Women, India)

Session Chair : **Ms. Poulomi Pal,**  
(Program Specialist, UN Women, India)

**Presentations**

1. **Ms. V. Vigneshwari IAS, MD, KTDC Ltd.**  
**Topic:** Women Friendly Tourism Project
2. **Ms. Swati Prammar**, Senior Technical Expert-Social Management Framework and Gender, Bhopal, Madhya Pradesh  
**Topic:** Madhya Pradesh Model
3. **Ms. Lucy Sophia Hartman**, Founder of Holidays in Rural India  
**Topic:** Role of Rural Women in Indian Tourism
4. **Ms. Joyatri Ray**, Director - Equitable Tourism Options – EQUATIONS, India  
**Topic:** Women Friendliness in Tourism-Change of a Decade
5. **Ms. Geethu Mohandas** (Founder – Let’s Go For A Camp)  
**Topic:** Let’s Go For A Camp and Responsible Tourism Mission

**Session 5 : 4:45 pm – 6:00 pm**  
**‘Responsible Tourism is Diverse: How do we set priorities?’**  
**(Panel Discussion)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Moderator: **Mr. Santhosh George Kulangara**, Member, Kerala State Planning Board

**Panel Members**

1. **Mr. Glynn O ‘Leary**  
Co-Founder & Chief Executive, Transfrontier  
Parks Destinations (TFPD), South Africa
2. **Dr. Adama Bah**  
Responsible Tourism Consultant & Founder,  
ICRT - Gambia
3. **Mr. Richard Hearn**  
Managing Partner, Grass Routes, Rural  
Tourism Consultancy, Skye Scotland & Co-  
Founder Village Ways, India
4. **Mr. Raj Basu**  
(Founder-Help Tourism, Adviser for Rural  
Tourism & Home stays to Govt. of Arunachal  
Pradesh & Tourism Advisor to Govt. of  
Sikkim)
5. **Mr. K. Rupeshkumar**  
State RT Mission Coordinator, Government  
of Kerala

**Session 6 : 6:00 pm –8:00 pm**  
**‘Discussion on Revision of Kerala RT Declaration’**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Session Chair – **Mr. K. S. Sreenivas IAS**, Principal Secretary, Tourism & Fisheries

**Presentation– 1**

**Topic - Kerala RT Declaration on 2008 & New Kerala RT Declaration2023 (draft) -**  
**Mr. P. B. Nooh IAS**, Director Tourism

## **Presentation–2**

**Topic:** The 2022 Responsible Tourism Charter signed on Magna Carta Island on November 6<sup>th</sup> 2022

**Dr. Harold Goodwin**, Director- Responsible Tourism Partnership & Found Director – ICRT 2002 & Advisor to WTM on RT)

## **Responses:**

- 1. Dr. V Venu IAS**  
Additional Chief Secretary, Govt. of Kerala)
- 2. Dr. Adama Bah**  
Responsible Tourism Consultant & Founder,  
ICRT Gambia
- 3. Mr. Glynn O’Leary**  
Co-Founder & Chief Executive, Transfrontier  
Parks Destinations (TFPD), South Africa
- 4. Dr. Aditi Choudhary**  
Nodal Officer, CNA – ST
- 5. Dr. Kamakshi Maheshwari**  
Nodal Officer, Central Nodal Agency – Rural  
Tourism India
- 6. Dr. Manoj Kumar Singh**  
Director, Madhya Pradesh Tourism Board
- 7. Ms. Manisha Pande**  
Managing Director, ICRT India Foundation
- 8. Mr. Indranil Roy**  
CEO, Outlook Group
- 9. Dr. Anjuna Dhir**  
Executive Director, RTSOI
- 10. Mr. Baby Mathew Somatheeram**  
President, Kerala Travel Mart Society
- 11. 11. Responses from Delegates**

**8.00 pm –9.30pm: Cultural Programme &Dinner.**

## Day 3: 27th February 2023

### **Session 7 : 9:00 am – 10.25 am** **‘Towards Sustainability’ (10 minute Presentations)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Session Chair: **Mr. Gopinath Parayil**, Social Entrepreneur & Founder - The Blue Yonder

#### **Panel Members**

1. **Ms. Charmarie Maelge**  
Founding Director - Responsible Tourism Partnership Sri Lanka & ICRT Director Sri Lanka.  
**Topic:** Sri Lankan Responsible/ Sustainability Tourism Initiatives.
2. **Mr. Peter Richards**  
Project Manager, SWITCH - ASIA TOURLINK Project, ECEAT  
**Topic:** Towards Sustainability- Case Study of SWITCH - ASIA Tourlink Project
3. **Mr. Santosh Kumar**  
Regional Manager for India sub-continent Region, Booking.com  
**Topic:** “Travel Sustainable Badge”
4. **Dr. Aditi Chaudhary**  
Nodal Officer, CNA- ST, Govt. of India  
**Topic:** Sustainable Tourism Initiatives- Indian Context
5. **Mr. Manoj Vasudevan**, National Level Tourist Guide  
**Topic:** Role of Tour Guides in Responsible Tourism
6. **Dr. May Meenu Jacob**  
Director –Agronature, Kerala  
**Topic:** Agronature ways of Empowering and Transforming communities into Self-Sustaining through Agriculture and Traditional Livelihood

**Session 8 : 10:35 am – 12:30 pm**  
**‘The Indian RT Movement - Responsible Tourism and Rural Tourism Initiatives of India’ (10 minute Presentations)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Session Chair: **Mr. Raj Basu** – Founder- Help Tourism, Adviser Rural Tourism & Home stays- Govt. of Arunachal Pradesh & Tourism Advisor- Govt. of Sikkim

**Panel Members**

- 1. Dr. Kamakshi Maheshwari**  
Nodal Officer, Central Nodal Agency – Rural Tourism India
- 2. K. Rupeshkumar**  
State RT Mission Co-ordinator, Govt. of Kerala
- 3. Mr. Amarjeeth Singh JKAS**  
Special Secretary Tourism, Jammu & Kashmir
- 4. Ms. Bangia Manna Sonam**  
Deputy Director, Department of Tourism  
Government of Arunachal Pradesh
- 5. Ms. Manisha Pande**  
Managing Director, ICRT India Foundation
- 6. Ms. Poonam Chand**  
Additional Secretary–Uttarakhand
- 7. Mr. Amit Singh**  
Adviser Training, MP Tourism Board
- 8. Ms. Soity Banerjee**  
Executive Project Editor, Outlook  
Responsible Tourism Initiative
- 9. Dr. Anjuna Dhir**  
Executive Director, RTSOI



**Session 9 : 12:30 pm –1:30 pm**  
**‘Waste Management – A Challenge or an opportunity?’**  
**(Panel Discussion)**

***Venue: Global Stage (Stage 1) Lakesong Resort***

Moderator: **Mr. Michel Dominic**, Director, CGH Earth

Panel Members

1. **Mr. K. T. Balabhaskaran**,  
Executive Director, Suchithwa Mission
2. **Ms. Lakshmi Menon**  
Social Entrepreneur,
3. **Mr. S. Swaminathan**  
Representative, Kerala Travel Mart Society
4. **Mr. Sarath. V. Raj**  
CEO & Executive Director, Kerala Institute  
for Entrepreneurship Development
5. **Mr. Vinay Balakrishnan**  
Managing Director, Thooshan

**1:30pm – 2:00pm: Lunch Break**

**Session 10 : 2:00 pm – 4:00 pm**  
**‘Responsible Business Models’ (10 minute Presentations)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Session Chair: **Dr. V. Venu IAS**, Additional Chief Secretary, Govt. of Kerala

Panel Members

1. **Mr. Shubham Agnihotri**  
Managing Director & Vice Chairman Taiwan  
India Ayurveda Association & Promoter of  
Responsible Ayurveda
2. **Mr. Himanshu Pande**  
Founding Director - Village Ways
3. **Mr. Kumar Anubhav**  
Founder, NotOn Map

**4. Mr. Sanjib Sarangi**

Associate Vice President, Indian Grameen Services.

**5. Mr. Anubhav Jain**

Business Lead, Global Himalayan Expeditions

**6. Mr. P. K. Anish Kumar**

CEO, Travel Planners

**7. Mr. Faizal. E. Kottikollon**

Founder & Chairman – KEF Holdings,  
Founder & Chairman - Faisal & Shabana Foundation

**8. Mr. M. R Hari**

Promoter of Miyawaki Model of Afforestation

**9. Mr. Sijoe Jose**

Managing Director, Marvel Tours & Marvel Cruise

**10. Mr. George Scaria**

Managing Director, Kerala Voyages

**Session 11 : 4:00pm – 5.00pm**  
**‘Grass Root Models’ (10 Minute Presentations)**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

**1. Dr. Manoj Kumar K**

MD - KTIL & Principal- KSID

**Topic:** Kerala Design Policy and its relevance in Tourism sector

**2. Ms. Biji Xavier**

Mission Coordinator, Responsible Tourism Mission, Government of Kerala

**Topic:** Participatory Tourism development Models of Kerala

**3. Dr. Manoj Kumar Singh**

Director (Skill Development) ,Madhya Pradesh Tourism Board

**Topic:** Art & Craft through RT- Madhya Pradesh Model

**4. Mr. E. V. Haris**

Owner -Haris Sea Shell Homestay, Kannur

**Topic:** Responsible Tourism Practices in Home Stay

**5. Mr. Sriprasad**

CEO - Kerala Art and Craft Village, Vellar

**Topic:** Responsible Tourism and Art & Craft Village

**6. Ms. Shalini Binu**

Wildlife Photographer, &

Owner & CEO - Earthen Pool Villa

**Topic:** Experiential Stay

**7. Mr. Kabir Tharammal**

Owner, Kathir Biodiversity Farm

**Topic:** Kathir Biodiversity Farm- A Farm Visit Centre of Responsible Tourism Mission

**Session 12 : 5:00 pm – 7:00 pm**  
**Valedictory Session**

***Venue: Global Stage (Stage 1) @ Lakesong Resort***

Welcome : **Mr. K.S. Srinivas IAS**  
Principal Secretary Tourism & Fisheries, Government of Kerala

Presidential address : **Mr. V. N. Vasavan**  
Minister for Co-operation and Registration

**Inaugural address & New Kerala Declaration on Responsible Tourism**  
: **Mr. P. A. Mohamed Riyas**  
Minister for Public Works and Tourism

***Kerala Salutes*** : ***Global and Grass root leaders of RT***

Future Plans : **Mr. P. B. Nooh IAS**  
Director Tourism, Government of Kerala

Felicitations : **Dr. V. Venu IAS**  
Additional Chief Secretary, Government of Kerala

**Dr. Harold Goodwin**

Director-Responsible Tourism Partnership, Found  
Director – ICRT 2002 & Adviser to WTM on RT

**Ms. Manisha Pande**

Managing Director, ICRT India Foundation

Vote of Thanks

:

**Mr. K. Rupeshkumar**

State RT Mission Co-ordinator, Government of Kerala

**Day 4: 28<sup>th</sup> February 2023**

**Field Visits @ Kumarakom, Maravanthuruthu WATER STREET**

**Parallel Sessions on:**

***‘Inspiring Stories from Destinations’***

**Venue: Sustainability Stage (Stage 2) @ Lakesong Resort**

‘Inspiring Stories from Destinations’ is a new concept put forth by the Kerala Responsible Tourism Mission, to inspire travellers around the world. The idea of this is to attract more aspirants to the destinations. While Responsible Tourism is concentrating on the various responsible ways of tourism and tourists activities, the stories that are connected with the places can be an add-on to its prime objectives.

Every land has its own story, mostly historic in nature, and there are stories that are based on people, their experiences, and adventures that are connected with the particular province. Similarly, people or properties have their own stories, struggles, sacrifices, etc. to develop a place into today's state. These stories tell us the heritage and culture of the place. These stories have high tourism value and can be beneficial to the whole tourism activities of the destination when brought to light.

**Parallel Session: 1-‘Inspiring Stories from Destinations’**

***Date: Day 2, 26<sup>th</sup> February 2023, Time: 3:00 pm – 4:00 pm***

***Venue: Sustainability Stage (Stage 2) @ Lakesong Resort***

**Curator: Mr. Gopinath Parayil, Social Entrepreneur & Founder - The Blue Yonder**  
*6 stories from various places around the world and delegates*

**Parallel Session: 2- ‘Inspiring Stories from Destinations’**

***Date: Day 2, 26<sup>th</sup> February 2023, Time: 4.30pm - 5.30pm***

***Venue: Sustainability Stage (Stage 2) @ Lakesong Resort***

**Curator: Mr. Praveen Muraleedharan, Director, Eco Ventures**  
*6 stories from various places around the world and delegates*

## **Parallel Session: 3- ‘Inspiring Stories from Destinations’**

*Date : Day 3 , 27<sup>th</sup> February 2023, Time: 11.30 am – 1.30 pm*

*Venue: Sustainability Stage (Stage 2) @ Lakesong Resort*

Curator: **Dr. Harold Goodwin**, Founder -Responsible Tourism Partnership, Found Director- ICRT 2002 & Advisor to WTM on RT)

### **SPEAKERS:**

1. **Ms. Sarah Habsburg**  
Responsible Tourism Consultant-Austria & Founder – School of Responsible Tourism
2. **Dr. Hiram Ting**  
Director, Responsible Borneo, Malaysia, Editor-in-Chief, Journal of Responsible Management
3. **Dr. Christopher Warren**  
Founder & CEO – My Green Butler & Director, ICRT-Australia.
4. **Ms. Lucy Sophia Hartman**  
Founder of Holidays in Rural India
5. **Mr. Glynn O ‘Leary**  
Co-Founder & Chief Executive, Transfrontier Parks Destinations (TFPD), South Africa
6. **Dr. Adama Bah**  
Responsible Tourism Consultant & Founder, ICRT-Gambia
7. **Mr. Richard Hearn**  
Managing Partner, Grass Routes, Rural Tourism Consultancy, Skye Scotland & Co-Founder Village Ways, India
8. **Mr. Raj Basu** (Help Tourism -Adviser Rural Tourism & Home stays, Govt. of Arunachal Pradesh & Tourism Advisor, Govt. of Sikkim)
9. **Video presentations and stories form other delegates**

## **Parallel Session: 4- Inspiring Stories from Destinations**

*Date: Day 3, 27<sup>th</sup> February 2023, Time: 3:00 pm-4:00 pm:*

*Venue: Sustainability Stage (Stage 2) @ Lakesong Resort*

Curator: **Ms. Manisha Pande**, Managing Director, ICRT India Foundation

### **SPEAKERS**

- 1. Ms. Lekshmi Menon**  
Social Entrepreneur
- 2. Dr. May Meenu Jacob**  
Director, Agronature
- 3. Ms. Charmarie Maelge**  
Founding Director - Responsible Tourism Partnership Sri Lanka &  
ICRT Director Sri Lanka.
- 4. Mr. Peter Richards**  
Project Manager, SWITCH - ASIA TOURLINK Project, ECEAT
- 5. Video presentations from, around the world (5 nos.)**

## **Parallel Session: 5 -Inspiring Stories from Destinations**

*Date: Day 3, 27<sup>th</sup> February 2023, Time: 4:00 pm – 5:00 pm:*

*Venue: Sustainability Stage (Stage 2) @ Lakesong Resort*

Curator: **Ms. Soity Banerjee**, Executive Project Editor, Outlook Responsible Tourism Initiative

### **Stories from delegates (Presentations)**

- 1. Mr. Anubhav Jain** - Global Himalayan Expeditions
- 2. Mr. Kumar Anubhav** – NotOn Map
- 3. Mr. M. R Hari** – Crowd foresting
- 4. Stories from other delegates**
- 5. Video presentations**

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