

# Colours of Creativity



INTERNATIONAL  
CHILDREN'S PAINTING  
COMPETITION 2023

April 1, 2023 - September 30, 2023

# Stories without Words

**K**erala Tourism launched the International Children's Painting Competition in 2014 to spread the magic of Kerala through the eyes of young and brilliant artists! Children from across the globe showcased their creativity in the previous seasons held in 2014 and 2018.

This online contest is the perfect opportunity for children around the world to display their incredible artistic skills while discovering the captivating beauty of Kerala's destinations.

With the theme of 'Kerala Village Life,' kids will have the chance to immerse themselves in the vibrant culture and heritage of this enchanting state. And that's not all - the top winners will receive an incredible prize: a sponsored trip to Kerala!



# Win a Family Trip to Kerala

A total of 101 exciting prizes await the winners of the International Children's Painting Competition 2023, which will be held in three categories - within Kerala, within India (outside Kerala) and outside India.

Fifteen winners (from within India but outside Kerala and outside India categories) will be given a five-day family tour to Kerala. They will also receive a memento and a certificate at an event to be held in the state after the contest.

The top three winners across all categories will be awarded a special memento, citation and a certificate. Additionally, outstanding entries across all categories will be given attractive prizes as a token of appreciation.

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# What's on your Palette?



Little sweethearts, come here to splash some colours! Paint the charms of the earth! Show your colourful canvas to the world! Watch the signature song of the International Painting Competition 2023

# Promoters

Anybody who has attained the age of 18 can register as a Promoter for International Children's Painting Competition 2023. The registration number of the promoter can be added to the registration form of the candidate if he/she joins the contest at the initiative of the promoter.

Five promoters from outside and inside India who bring in a maximum number of entrants to the contest will receive a five-day package to visit destinations in Kerala.

[Register Now](#)



# How to Participate

- Anyone aged between 4 and 16 years can take part in International Children's Online Painting Competition (ICPC) 2023
- Parents or guardians can register on behalf of their wards and each participant can submit a maximum of five entries
- Go to the website of the ICPC and fill up the registration form <https://www.keralatourism.org/contest/icpc/registration>
- After registration, you can log into your profile using username and password
- From April 1, 2023, to September 30, 2023, you can upload a maximum of five paintings
- Kerala Village Life should be the theme of the submissions and the size should be less than 5 MB

Register Now



# Idyllic Retreats

**T**he soul of Kerala lies in its rustic villages that offer fresh experiences on every visit. The village life of God's Own Country is a symphony composed on strings of beauty painted with myriad traditions and cultures.

Untouched by the hands of urbanization, the rural life of Kerala offers travellers a pristine, peaceful and indigenous experience. Far away from the hustle and bustle of city life, the rural land decked with tranquil backwaters, green-carpeted paddy fields, swaying coconut palms, small fishing hamlets and unique art forms will give you moments to cherish forever.

Agriculture is the main livelihood of village residents. The cultivation of coconut, rubber, pepper, cardamom, ginger, cocoa, cashew, areca nut, coffee, tea and food crops also occupy a key share of agricultural land in the state. Another common sight in the countryside is the younger ones engaged in a variety of games.

Explore Kerala's Village Life







# Farming

One-fourth of families in Kerala depend on agriculture for their livelihood. Rearing animals such as cows, goats and poultry for meat, fibre, milk or other products is a common livelihood in rural areas of Kerala. The green-carpeted paddy fields of Kerala ringed by serene backwaters never fail to captivate visitors. A walk through the lush greenery fills your mind and soul with its freshness. Responsible Tourism (RT) Mission offers diverse packages to explore the countryside of God's Own Country.





# Fishing

With a 590-km long coastline and 4 lakh hectares of inland water resources, fishing supports the economy and nutritional security of Kerala, having around 2.2 lakh fishermen dependent on it. Kerala has a range of fishermen, with some of them fishing from the shore, some from a canoe and some going to the deep sea in motorized boats. The local fishermen use a variety of indigenous techniques to catch fish. Each of these steps is a joy to watch!



# Pottery

**K**erala is known for its rich heritage of pottery. The way the traditional artisans of Kerala mould clay to make beautiful pots and other household utensils is a craft to watch. The pottery villages of Kerala welcome you to experience the art of pottery making and to discover the tricks involved in it. Potter clusters can be found in all 14 districts of Kerala with migrants from Karnataka, Tamil Nadu and Andhra Pradesh occupying the major share.



# Coir

For the people living on the banks of the backwaters of Alappuzha and Kollam districts, coir-making is their primary occupation. The coir industry is one of the major traditional industries in the state and second only to agriculture in terms of employment. Those who have taken a cruise on a houseboat or a country boat along the backwaters of Kollam and Alappuzha wouldn't have missed the pleasing visuals of villagers engaged in the manufacturing of coir. A popular mode to explore tourist spots, houseboats or kettuvalams were once used for the transportation of rice and other merchandise through the backwaters of the state.



# Handloom

The handloom industry and products are close to Kerala's tradition and culture and are well known around the globe for their simplicity, use of natural colours, texture and craftwork.

Occasions like Onam, Vishu and other traditional celebrations in Kerala are incomplete without women wearing the beautiful golden-bordered 'Kasavu Sari', 'Mundu and Neriyaathu,' and men 'Kasavu Dothis'.

[Explore More](#)





# Handicrafts

Kerala is renowned for its rich tradition in handicrafts. Handicrafts items include ivory carving, bell metal casting, screw pine and mat weaving, bamboo and reed weaving, cane work, coconut shell carving, coir products, woodcrafts and sandalwood products. A visit to Kerala is incomplete without getting hold of a Kerala souvenir.

[Know More](#)



# Festivals & Rituals

**K**erala is a land of innumerable festivals and rituals. Most of them are connected to temples, mosques and churches specific to a village, region, community and religion.

[Festivals of Kerala](#)

[Events Calendar](#)





# Boating

**K**erala is full of narrow canals, mighty backwaters and pretty lakes where you can engage in different kinds of boating. The best way to enjoy country life is to sit back and glide through the lazy water bodies, soaking in the charm of the environs.

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# Culinary Treats

**T**oddy shops have been the face of Kerala's rural landscape. These modest outlets, usually found on the banks of a water body or a field, offer a healthy drink with a dash of intoxication and some lip-smacking delicacies.

Explore Kerala Cuisine

# My Village Memories



Watch the heart-warming story about a boy who captures the beauty of his village through his drawings and paintings. Creating memories of his village, the boy appreciates and enjoys little joys in his neighbourhood.

# Hues of Happiness



International Children's Painting Competition 2023 is a golden opportunity for budding artists to express their dreams on paper.



# Best of the Best

Children from over 130 countries participated in the previous season held in 2018. Winners took a trip to Kerala, experienced its art forms and learned the local customs & tradition. Here is a recap...









# Thank You



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