

# KOLLAM POORAM

## ASRAMAM SREE KRISHNA SWAMY TEMPLE



### LOCATION

**Panchayath/  
Municipality/  
Corporation**

Kollam Corporation

**District**

Kollam



### ACCESSIBILITY

**Nearest Town/  
Landmark/  
Junction**

Asramam Junction

**Nearest Bus station**

Kollam Bus Stop-3 Km

**Nearest Railway  
station**

Kollam Railway Station - 5 M

**Nearest Airport**

Trivandrum International Airport- 75 Km



### CONTACT

Grade 1 Asramam Sree Krishna Swamy temple  
Asramam P.O,  
Kollam- 691002  
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## TIME

April (Malayalam Month of Meenam-Medam)

Annual

10 Days

## ABOUT THE FESTIVAL (Legend/History/Myth)

It is one of the ancient temples in Kollam with more than 2000years old. It is believed that this ancient temple was established by Villwamangalath Swamiyar. *Unnuneeli Sandesam*, one of the literary works written in the 14th century AD had mentioned about this temple. Records say that Maharaja Marthandavarma, the architect of erstwhile Travancore (1706–1758) renovated the temple. Now the temple is governed by the Travancore Devaswom Board. Lord Krishna (Navaneetha Krishna) is the presiding deity. Lord Ganapathy and *Navagrahas* are the minor deities. Annual festival of this temple is known as *Kollam Pooram*. Started off as *Arattu Ulsavam* in late 70's, this festival shot to lime light and came to be in the present form in 1996 after the official inauguration of ceremony by the His Lord Ship Sree Marthanda Varma.



**RELEVANCE-**  
(Local / National / International)

Local



**NO. OF PEOPLE PARTICIPATED**

Approximately 300000

## EVENTS/PROGRAMS

Flag Hoisting  
Cultural Programs And  
Folk Arts  
Spiritual Discourses  
Seminars  
Percussion Music  
Musical Concerts  
Kadhakali  
Mohiniyattam  
Ottanthullal  
Drama  
Bale  
Chakyarkoothu  
Sopanasangeetham  
Annadanam  
Arattu  
Pooram  
Fireworks

## DESCRIPTION *(How festival is celebrated)*

There will be a flag hoisting ceremony marking the beginning of the festival. The shrine is traditionally decorated with plantain, coconut leaves, flowers, leaves, traditional lamps and lights. Traditional performing arts, music and dance are staged during the period. *Kathakali* is an important event in the festival days. Caparisoned elephants, *melam*, fireworks and *sheevali* are part of the festival. There will be lot of cultural events and religious discourses. The colourful *Kollam Pooram* which marks the grand finale of the annual 10 day festival. The major events of the day leading with *Pooram Ezhunallathu* ritual at 9:00AM from 13 temples in the city. This ritual is the *mini pooram* procession bringing caparisoned tuskers to the Asramam Temple. Then the tuskers were given shower bath from taps erected for the purpose. The bath is a ritual before the *Anayoottu* programme where the tuskers are treated to a grand meal comprising jumbo jiggery rice rolls, sugarcane and fruits. After *Aanayoottu*, *Poora Sadya* will be there. The grand spectacle of the festival *Kudamattam* ceremony is carried out by late afternoon, the elephant parade from the Sree Krishna Swami temple precincts to the maiden began by 5:00PM. The *Pooram* festival will commence at 5:30PM 30 tuskers split into two groups of 15 each, representing Thamarakulam Sri Mahaganapathy temple and the Puthyakavu Bhagavathy Temple. *Kudamattam* which is held to the beats of traditional *melam* is followed by a spectacular fireworks display

