

Department of Tourism Park View Thiruvananthapuram 695 033 Kerala India Fax: +91-471-2322279 Tel: +91-471-2326579 2321132 Email: info@keralatourism.org marketing@keralatourism.org w w w.keralatourism.org

Press Release

Kerala capital to greet New Year with lights and flowers

• Vasantholsavam 2024 and New Year lighting from Dec 25 to Jan 3

Thiruvananthapuram, Dec. 17: The state capital will be adorned with the colours of splendid flowers under starry lights to greet the New Year with the 10-day flower show 'Vasantholsavam 2024' and New Year lighting getting under way on December 25.

Kanakakkunnu, the venue of Vasantholsavam, will be illuminated with stellar lights, offering the city residents and visitors a visual treat till January 3.

Adding to the spectacle will be stunning installations and glittering structures along with an astounding variety of flowering plants arranged in visually pleasing patterns, elevating the festive charm and ambience.

"The illumination will raise the festive mood of the people getting ready to usher in the New Year," said Tourism Minister Shri P A Mohamed Riyas.

"The lighting and installations at Kanakakkunnu, arranged by the Tourism Department, will match the festival occasions of famous metropolitan cities of the world. Thiruvananthapuram is already in the list of most trending tourist destinations in the world, and this event will attract more domestic tourists to the city," he said.

Visitors can buy plants at the show. Trade fair, food corners and amusement activities for children will enhance the scale of this year's flower festival and New Year lighting.

Various competitions for school children and adults have also been planned. Participants can register through the District Tourism Promotion Council (DTPC) or festival office at Kanakakkunnu, which will start functioning from December 19.

Registration for floral competitions of different categories for private organisations, nurseries has been started as part of the event. Interested parties can contact DTPC Office (8129577496, 9400055397, info@dtpcthiruvananthapuram.com).

An organising committee for 'Vasantholsavam' has been formed with Tourism Minister Shri PA Mohamed Riyas as Chairman, Minister for General Education and Labour Shri V Sivankutty and Minister for Food and Civil Supplies Shri G R Anil as chief trustees.

