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**PRESS RELEASE**

## **Registration for Kerala Tourism's global Onam Pookkalam contest begins**



**Thiruvananthapuram, Aug 19:** Registration for Kerala Tourism's Global Pookkalam contest Season -2, being held online as part of the Onam celebrations, has begun.

Tourism Minister Shri PA Mohamed Riyas launched the website for the floral decoration competition, titled 'Viswa Manavikathayude Loka Ona Pookkalam.'

The Minister invited Malayalis world over to participate in the contest, making it as lively as its first edition held last year.

Tourism Director Shri PB Nooh was also present at the website launch ceremony.

Those who are interested in participating in the competition in can register through the Kerala Tourism website [www.keralatourism.org](http://www.keralatourism.org) or <http://www.keralatourism.org/contest/pookkalam2022>.



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The contestants can submit their entries for the competition till Sept 16.

There will be four categories of competitions, in which the contestants from within and outside Kerala can vie for attractive prizes as individuals and as groups.

The first edition of the virtual event last year generated huge response from Malayalis world over.

**Ends**