

## THE NEW INDIAN EXPRESS

### Kerala Tourism Website Wins Golden Icon Award

Date: 27-03-2015 | Edition: TRIVANDRUM | Page No: 2 | Clip size (cm) – W: 12 H: 9

# Kerala Tourism Website Wins Golden Icon Award

## Express News Service

**T'Puram:** Kerala Tourism has been conferred the national Web Ratna Award for 2014 for exemplary e-governance initiative through the internet.

The Kerala Tourism website [www.keralatourism.org](http://www.keralatourism.org) won the Golden Icon award in the 'Outstanding Content' category of the Web Ratna Awards, instituted by the Union Government under the ambit of the National Portal of India.

Kerala Tourism Secretary G Kamala Vardhana Rao re-

The Kerala Tourism website won the Golden Icon award in the 'Outstanding Content' category of the Web Ratna Awards

ceived the award from Union Minister of Communications and Information Technology Ravi Shankar Prasad. The award ceremony was held at the India Habitat Centre in the national capital.

The Kerala Tourism website, designed and maintained by Invis Multimedia, is among the top tourism portals in the world. The Kerala Tourism website has won several national and international awards, including five National Awards and the Pacific Asia Travel Association (PATA) Gold award, for its innovative use of information technology to promote tourism across the world. The Web Ratna Awards honour exemplary e-governance initiatives using the medium of World Wide Web.