



EXPLORE KERALA

WITH THE RESPONSIBLE TOURISM MISSION





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RESPONSIBLE
TOURISM
MISSION

EXPLORE KERALA WITH THE RESPONSIBLE TOURISM MISSION

Explore the less-explored life of Kerala with the Responsible Tourism (RT) Mission. The villages of Kerala are powerhouses of artistic skills and unique craftsmanship.

We are ready with our Village Life Experience packages to bestow you the mystic charms of the sleepy hamlets of God's Own Country.

Feel her soul through a laid-back **backwater cruise or a walk through the paddy fields.** Enrich your taste buds by savouring **local delicacies.**

Get a complete experience of the lifestyle, art, heritage, craftsmanship and much more by exploring the Village Life Experience packages.

Come to God's Own Country and leave with the warmth and compassion of her sleepy hamlets in your hearts!



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EXPLORE THE TRADITIONAL CRAFTS

The Villages of Kerala are truly blessed with many small-scale traditional industries and skilled artisans. The very sight of each exquisite products made by our skilled artisans will certainly bring wonder to your eyes with its beauty and elegance. Watching the deft expertise of the villagers at making the handicraft products will also tempt you to take a shot at it.



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BAMBOO CRAFT MAKING

Watch in awe as the skilled artisans of Kerala make exquisite beauties with Bamboo. Take a look at the models of traditional houseboats, snake boats, home decor, and utensils and choose your pick. Bamboo products are low cost at the same time strong and durable.



COCONUT LEAF WEAVING

The leaves of coconut trees are used to protect homes in the villages of Kerala. These leaves provide very efficient thermal insulation to houses. Coconut palm fronds can be woven into baskets, mats and other useful items. Watching this stupendous skill of the villagers will tempt you to take a shot at it.



SCREW PINE WEAVING

Weaving of screw pine leaves to make incredibly attractive handicraft mats is an exclusive scene from Kerala. This 800-year-old craft is mostly practiced by the women in the State. Come discover the tricks of making these beautiful items.



POTTERY

The pottery villages of God's Own Country are storehouses of ancient culture and legacy. One can experience the traditional ways of pottery making and can participate in the process too. The artisans of Kerala mostly make vases, bowls, pitchers and mugs. Come, take home with you the freshness of village life and the smell of the raw earth.





HANDLOOM

The indigenous handloom industries of Kerala form a significant part of our culture. These handloom industries are home to some of the special attires that are exclusively made in the State such as Set Saree and Mundu. Skilled labour and assured quality are the secrets behind the success of our loom industries. The very sight of its making itself teaches you its prominence and elegance.



COIR MAKING

Coir is available in abundance in Kerala. Watching the birth of this golden fibre is nothing short of awe inspiring and trying your hand at it will certainly makes you feel like your fingertips wield the magic of creation! Enjoy the art of coir making and also get involved in its production. You will get to watch how the women of Kerala villages engage themselves in the production of coir for a livelihood.





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HANDICRAFT MAKING

Kerala's handicraft industry needs no introduction as it is highly revered and wanted in various parts of the world. Exquisite and intricate are the handicraft products of the State. Many handmade souvenirs, culturally relevant items and other home decors, are made here in which the tribal handicrafts stand apart with its beauty and uniqueness.



TRADITIONAL BLACKSMITH'S HOUSE

Ever wondered how the metal weapons/tools of Kerala are made? Never miss an opportunity to visit a traditional Blacksmith's house. Only they know the secret behind the art of making metal tools. Come, traditional blacksmiths of Kerala will show you their craft.





EXPLORE LOCAL LIVELIHOOD

With the Responsible Tourism Mission you can experience the various means of livelihood of the village folks of Kerala. For instance, you can watch the **traditional ways of fishing** and explore the livelihood of the fishermen.

The trip also allows a chance to experience and explore the fishing methods practiced in Kerala such as the **traditional net fishing and Chinese net fishing techniques**.

Another exciting activity offered by us is **coconut tree climbing** in which you can climb coconut trees with the assistance of experts.

Rubber is now becoming a major livelihood of Kerala. We bestow you with a rubber tapping experience as well. A close encounter with the rubber tapping process is fascinating and at the same time enlightening.

In Thekkady, you can have a close and interesting encounter with bee-keeping, and **Pappad and chocolate making**.



TODDY TAPPING

The taste of the Kerala brew – Toddy is famous all over the world. Get a chance to experience its making and relish its flavours as well. The bold aroma, the heady flavour of Toddy is pure bliss!



EXTRUDING LIME SHELL

If you are looking for a fun filled vacation, you have come to the right place! A usual scene from the backwaters of Kerala is that of lime shells being extruded. You too can be a part of this interesting process. The village folks of Kerala will assist you in this exciting activity.



PRAWN AND CRAB CATCHING

Do you want to add a little more fun to your trip to Kerala? Then you should never miss the crab and prawns catching activity. Fishermen of Kerala will teach you the technique of crab catching. Try your luck. It will be fun for sure.



FARM VISIT

A trip to farm will certainly be a unique experience for all. Every animal lover wishes to encounter such a trip in their lifetime for sure. A farm visit can offer you experiential learning opportunities. Spend some time with the playful little animals and watch how they are nurtured in a farm.





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PLANTATION VISITS

Get a chance to visit plantations rich with fruits and vegetables. Agriculture is the main source of income for the villages in Kerala. We will take you on a trip through the lush green agricultural lands of Kerala that are abundant with fresh fruits, veggies and spices. Join hands with the farmers of Kerala and learn about their farming techniques.



EXPLORE EXCLUSIVE EXPERIENCES

What makes Kerala unique is its exclusive festivals, crafts and arts. With exceptionally excellent rituals and rites, the temple festivals of God's Own Country will soak you in its incredible spiritual harmony. The dynamic percussion music and hues of festivity call you for an escape into its ethnic charisma. Along with this, a multitude of artforms and brilliant craftsmanship add to the ethereal charm of Kerala.



CRAFT

The **handicrafts village of Thiruvananthapuram** assures a unique ethnic hangout spot. The tradition of Kerala, exquisitely crafted with beauty, renders a calming experience for visitors here.

Our packages inspire travellers to engage in many interesting activities that are part and parcel of a typical village life.

Bell metal making is an ancient form of art from God's Own Country. Artisans skilled in this make lamps, temple bells and different types of cooking vessels with a hard alloy called bell metal.

If you wish to find out the secrets of bell metal making, then visit Kerala and take a tour with us. Kunhimangalam in Kannur awaits to share its secrets with you!



Picture yourself standing amidst vibrant lights and loud percussion music soaked in the divine fragrance of agarbathis. Just imagine how mesmerising it will be. We are ready with our incredible festival packages to leave you enchanted not just with the colours of carnivals but also with the mythical fantasies of our rituals and arts.

Do you feel like experiencing the native festivals of Kerala? Ever fancied celebrating Onam, the harvest festival of Kerala in its full glory? We will offer you the chance to join in the captivating festivals of God's Own Country.

The package titled **'Nattinpurangalil Onam Unnam, Ona Sammanangal Vaangam'**, offers travellers the unique opportunity to experience the grandeur of Onam. The main attraction of the event was 'Onam Special Gramayatrakal' (Onam special village tours), and the Village Life Experiences.

The Festival Packages of RT Mission contain all the right flavours to make your visit splendid. Come enjoy the **Attuvela Maholsavam, Garudan Thookkam** and much more with us.

CULTURE



ART

You can experience the dynamic ritual arts such as Theyyam and Theyyattu with RT. Kalaripayattu, the traditional martial art form can also be experienced. Come, learn some Kalari steps before leaving Kerala.



GALLERY

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God's Own Country

www.keralatourism.org/responsible-tourism

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