

KERALA TOURISM STATISTICS – 2022 – HIGHLIGHTS

FOREIGN TOURISTS VISITS-2022

- Foreign Tourist visits to Kerala during the year 2022 are **345549**. Foreign Tourist visits to Kerala during the year 2021 are **60,487**. The year 2022 shows an increase of **471.28 %** over the previous year's figure. But there is a decrease of **70.96%** of Foreign Tourists over the figures of the year 2019 .
- The **top Eleven Foreign countries from which highest percentage of visits in Kerala 2022** were USA, Maldives, Oman , Russia, UK, UAE, France, Germany, Saudi Arabia and Australia with their respective shares being 12.98%, 11.04%, 8.54%, 8.07%, 7.67% ,4.82%, 4.05%, 3.69%, 2.82%, and 2.72% .These ten Foreign countries accounted for about **66.4%** of the total FTVs in Kerala 2022.

➤ **DOMESTIC TOURISTS VISITS-2022**

- Domestic Tourist visits to Kerala during the year 2022 are **18867414**. Domestic Tourist visits to Kerala during the year 2021 is **75, 37,617**. The year 2022 shows an increase of **150.31 %** over the previous year's figure. Also the year 2022 records an increase of **2.63%** of Domestic Tourists over the figures of the year 2019.
- Kerala tops in DTVs with a share of 71.51% in the year 2022. The **top nine states other than Kerala in Domestic Tourist visits in 2022** were Tamilnadu, Karnataka, Maharashtra, Andrapradesh, Delhi, Gujarat, Telengana, Uttarpradesh, and West Bengal with their respective shares being 9% ,6.14%, 3.31%, 1.7%, 1.22%, 1.18%, 0.91% , 0.8% and 0.68%..These nine States accounted for about 25% of DTVs in the State.

Kerala - Foreign and Domestic Tourist visits -Trends

CAL YEAR	DOMESTIC TOURIST VISITS (DTV)	% variation over the previous year	FOREIGN TOURIST VISITS (FTV)	% variation over the previous year
2017	14673520	11.39	1091870	5.15
2018	15604661	6.35	1096407	0.42
2019	18384233	17.81	1189771	8.52
2020	4988972	-72.86	340755	-71.36
2021	7537617	51.09	60487	-82.25
2022	18867414	150.31	345549	471.28

District wise Foreign and Domestic Tourist Visits during the year 2022

#.	District	Foreign	Domestic
1	ALAPPUZHA	11469	770916
2	ERNAKULAM	186290	4048679
3	IDUKKI	27005	2656730
4	KANNUR	1290	811461
5	KASARAGOD	458	291062
6	KOLLAM	1283	420097
7	KOTTAYAM	9682	440759
8	KOZHIKODE	10623	1209088
9	MALAPPURAM	6224	676582
10	PALAKKAD	659	474452
11	PATHANAMTHITTA	506	369103
12	THIRUVANANTHAPURAM	81916	3058858
13	THRISSUR	6177	2130420
14	WAYANAD	1967	1509207
TOTAL		345549	18867414

Top 15 Countries in Foreign Tourist Visits 2022		
Sl.No.	Country	2022
1	United States of America	39935
2	United Kingdom	15902
3	Oman	23604
4	France	13992
5	Maldives	38143
6	Germany	12762
7	Malaysia	9129
8	Saudi Arabia	6411
9	United Arab Emirates	12724
10	Australia	9393
11	Russia	21361
12	Canada	6446
13	Italy	5009
14	Singapore	2703
15	Spain	2193
16	Others	125842
Total		345549

AVERAGE SPENDINGS BY TOURISTS

Cal Year	~Average Spending by Foreign Tourists Visits (In Crore)	% variation over the previous year	~Total Average Spending by Foreign & Domestic Tourists Visits (Direct & Indirect)(In Crore)	% variation over the previous year
2017	8392.11	8.29	33383.68	12.56
2018	8764.46	4.44	36258.01	8.61
2019	10271.06	17.19	45010.69	24.14
2020	2799.85	-72.74	11335.96	-74.82
2021	461.5	-83.52	12285.91	8.38
2022	2792.42	505.07	35168.42	186.25

Distribution of Domestic Tourist Visits in Kerala by State of Origin

#	State	YEAR		% variation over 2021	% share 2022
		DTV 2021	DTV 2022		
1	Kerala	6137243	13492279	119.84	71.51
2	Tamil Nadu	451473	1697541	276	9
3	Karnataka	290096	1159112	299.56	6.14
4	Maharashtra	153912	625403	306.34	3.31
5	Andhra Pradesh	67513	320127	374.17	1.7
6	Delhi	57943	230938	298.56	1.22
7	Gujarat	39112	222405	468.64	1.18
8	Telugana	34314	172540	402.83	0.91
9	Uttar Pradesh	38826	150061	286.5	0.8
10	West Bengal	33803	127851	278.22	0.68

Top 20 Destinations - Domestic Tourist Visits

#	Destinations	DTV 2022	% Share
1	Kochi city	2630461	13.94
2	Thiruvananthapuram city	1649002	8.74
3	Guruvayoor	1460246	7.74
4	Munnar	1072261	5.68
5	Kozhikkode city	853418	4.52
6	Alappuzha	624936	3.31
7	Iringal-Kottakkal	609687	3.23
8	Wayanad	597016	3.16
9	Thekkady	572513	3.03
10	Aluva	497720	2.64
11	Kovalam	490061	2.6
12	Pookkode Lake-Vaithiri	450264	2.39
13	Varkala	372363	1.97
14	Maradu	310012	1.64
15	Kumarakom	283395	1.5
16	Meenkunnu-Payyambalam	250812	1.33
17	Fort kochi	242957	1.29
18	Kollam	237619	1.26
19	Wagamon	237417	1.26
20	Bekal	212670	1.13
Others		5212584	27.64
Total		18867414	100

Top 20 Destinations - Foreign Tourist Visits

#	Destinations	FTV 2022	% Share
1	Kochi city	127475	36.89
2	Thiruvananthapuram City	36076	10.44
3	Kovalam	31646	9.16
4	Fort Kochi	27613	7.99
5	Kozhikode city	10702	3.1
6	Alappuzha	10560	3.06
7	Marad	9653	2.79
8	Kumarakom	8806	2.55
9	Thekkady	8585	2.48
10	Varkala	7271	2.1
11	Munnar	7059	2.04
12	Aluva	6971	2.02
13	Irringal-Kottakkal	3646	1.06
14	Guruvayoor	3592	1.04
15	Cherai Beach	1920	0.56
16	Kadalundi nagaram	1025	0.3
17	Athirapalli	997	0.29
18	Kollam	979	0.28
19	Wayanad	931	0.27
20	Meenkunnu -Payyambalam	674	0.2
Others		39368	11.38
Total		345549	100