

KERALA TOURIST VISITS STATISTICS – 2023 – HIGHLIGHTS

FOREIGN TOURISTS VISITS(FTV)-2023

- Foreign Tourist visits to Kerala during the year 2023 are **649057**. Foreign Tourist visits to Kerala during the year 2022 are **345549**. The year 2023 shows an increase of **87.83 %** over the previous year's FTV. But there is a decrease of **45.45%** of Foreign Tourists over the figures of the year 2019 .
- The **top Eleven Foreign countries from which highest percentage of visits in Kerala 2023** were USA,UK, Oman, France, Maldives, Germany, Malaysia , Saudi Arabia, UAE, Australia and Russia with their respective shares being 12.67%, 12.31%, 6.17%, 5.8%, 5.7% ,5.4%, 4.59%, 4.16%, 3.83%, 3.78% and 3.07% .These eleven Foreign countries accounted for about **67.48 %** of the total FTVs in Kerala 2023.

DOMESTIC TOURISTS VISITS(DTV)-2023

- Domestic Tourist visits to Kerala during the year 2023 are **21871641**. Domestic Tourist visits to Kerala during the year 2022 is **18867414**. The year 2023 shows an increase of **15.92 %** over the previous year's DTV. Also the year 2023 records an increase of **18.97%** of DTV over the figures of the year 2019.
- Kerala tops in DTVs with a share of 68.45 % in the year 2023. The **top nine states other than Kerala in Domestic Tourist visits in 2023** were Tamilnadu, Karnataka, Maharashtra, Andrapradesh, , Gujarat, Delhi, Telengana, Uttarpradesh, and West Bengal with their respective shares being 10.38% ,6.55%, 3.56%, 1.79%, 1.39%, 1.37%, 1.09% , 0.91% and 0.76%..These nine States accounted for about 27.8% of DTVs in the State.

Kerala - Foreign and Domestic Tourist visits -Trends

CAL YEAR	DOMESTIC TOURIST VISITS (DTV)	% variation over the previous year	FOREIGN TOURIST VISITS (FTV)	% variation over the previous year
2017	14673520	11.39	1091870	5.15
2018	15604661	6.35	1096407	0.42
2019	18384233	17.81	1189771	8.52
2020	4988972	-72.86	340755	-71.36
2021	7537617	51.09	60487	-82.25
2022	18867414	150.31	345549	471.28
2023	21871641	15.92	649057	87.83

District wise Foreign and Domestic Tourist visits during the year 2023

#.	District	FTV	DTV
1	ALAPPUZHA	31403	744352
2	ERNAKULAM	279904	4487930
3	IDUKKI	103644	3633584
4	KANNUR	2431	854838
5	KASARAGOD	2291	292975
6	KOLLAM	4713	442231
7	KOTTAYAM	28458	508899
8	KOZHIKODE	14710	1324835
9	MALAPPURAM	10398	775754
10	PALAKKAD	1069	555593
11	PATHANAMTHITTA	941	431878
12	THIRUVANANTHAPURAM	148462	3589932
13	THRISSUR	16204	2478573
14	WAYANAD	4429	1750267
TOTAL		649057	21871641

Top 15 Countries in Foreign Tourist Visits 2023

SI.No.	Country	FTV	% Share
1	United States of America	82206	12.67
2	United Kingdom	79894	12.31
3	Oman	40033	6.17
4	France	37645	5.8
5	Maldives	36980	5.7
6	Germany	35077	5.4
7	Malaysia	29790	4.59
8	Saudi Arabia	27003	4.16
9	United Arab Emirates	24834	3.83
10	Australia	24512	3.78
11	Russia	19910	3.07
12	Canada	13322	2.05
13	Italy	13311	2.05
14	Singapore	11601	1.79
15	Spain	11021	1.7
16	Others	161918	24.95
Total		649057	100

AVERAGE SPENDINGS BY TOURISTS

Cal Year	~Spending by Foreign Tourists Visits (In Crore)	% variation over the previous year	~Total Spending by Foreign & Domestic Tourists Visits (Direct & Indirect) (In Crore)	% variation over the previous year
2017	8392.11	8.29	33383.68	12.56
2018	8764.46	4.44	36258.01	8.61
2019	10271.06	17.19	45010.69	24.14
2020	2799.85	-72.74	11335.96	-74.82

2021	461.5	-83.52	12285.91	8.38
2022	2792.42	505.07	35168.42	186.25
2023	5245.09	87.83	43621.22	24.03

Distribution of Domestic Tourist Visits in Kerala by State of Origin

#	State	YEAR		% variation over 2022	% share 2023
		DTV 2023	DTV 2022		
1	Kerala	14972153	13492279	10.97	68.45
2	Tamil Nadu	2270782	1697541	33.77	10.38
3	Karnataka	1431776	1159112	23.52	6.55
4	Maharashtra	778275	625403	24.44	3.56
5	Andhra Pradesh	391431	320127	22.27	1.79
6	Gujarat	303426	222405	36.43	1.39
7	Delhi	300683	230938	30.2	1.37
8	Telugana	238409	172540	38.18	1.09
9	Uttar Pradesh	200095	150061	33.34	0.91
10	West Bengal	165799	127851	29.68	0.76

Top 20 Destinations - Domestic Tourist Visits

#	Destinations	DTV 2023	% Share
1	Kochi city	3096879	14.16
2	Thiruvananthapuram city	2041779	9.34
3	Guruvayoor	1914518	8.75
4	Munnar	1672521	7.65
5	Kozhikkode city	967417	4.42
6	Thekkady	719633	3.29
7	Wayanad	675195	3.09
8	Kovalam	591047	2.7
9	Pookkode Lake-Vaithiri	558163	2.55
10	Alappuzha	541690	2.48
11	Aluva	535333	2.45
12	Varkala	472402	2.16
13	Iringal-Kottakkal	372562	1.7
14	Maradu	341354	1.56
15	Kumarakom	324301	1.48
16	Wagamon	301008	1.38
17	Parassinikadavu	286419	1.31
18	Meenkunnu-Payyambalam	250300	1.14
19	Malampuzha	248017	1.13
20	Kollam	241038	1.1
Others		5720065	26.15
Total		21871641	100

Top 20 Destinations -Foreign Tourist Visits

#	Destinations	FTV 2023	% Share
1	Kochi city	182756	28.16
2	Kovalam	65333	10.07
3	Thiruvananthapuram City	57379	8.84
4	Fort Kochi	45229	6.97
5	Thekkady	42564	6.56
6	Munnar	34538	5.32
7	Alappuzha	28658	4.42
8	Kumarakom	26308	4.05
9	Maradu	19961	3.08
10	Varkala	19365	2.98
11	Kozhikode city	16028	2.47
12	Aluva	15151	2.33
13	Guruvayoor Irringal-Kottakkal	9170	1.41
14	Irringal-Kottakkal	5866	0.9
15	Kollam	3333	0.51
16	Cherai Beach	3314	0.51
17	Athirapalli	3001	0.46
18	Wayanad	2308	0.36
19	Wagamon	2058	0.32
20	Kalady	1610	0.25
Others		65127	10.03
Total		649057	100